

IntelliCademy Briefing and Visualization for Intelligence

IntelliCademy Authorized Training · Applied Technology Academy

Briefing and Visualization for Intelligence is a rigorous three-day course for intelligence professionals, analysts, data translators and technical communicators who must deliver concise, accurate, decision-ready briefings in operational environments. Learners frame, structure, visualise, refine and deliver an intelligence brief, and finish with a capstone in which they build and present a complete briefing product.

LEVEL	DURATION	DELIVERY
Intermediate	3 Days	Instructor-led

Course Overview

- 24 hours of instruction across three days.
- Sequential, practice-centred format: frame the brief, deliver the message, apply the craft.
- Day 1 — purpose and audience, structure and visual aids, slide craft.
- Day 2 — briefing essentials, delivery techniques, intelligence briefing formats.
- Day 3 — applied briefing exercise and capstone.
- No multiple-choice exam; assessment is a hands-on capstone judged against defined competency criteria.

Prerequisites

- Experience supporting intelligence, operational analysis, research or data-driven assessments.
- Basic presentation and communication skills, and familiarity with slide-based formats.
- A laptop with presentation software able to work with PowerPoint (.pptx) files, and reliable internet.

No advanced technical or analytical software experience is required — briefing materials, examples and course resources are provided.

Who Should Attend

- Intelligence analysts across all-source, GEOINT, SIGINT and OSINT.
- Mission planners and operational leaders.
- Data analysts and technical communicators.
- Cyber, space and threat analysts.
- Staff officers preparing senior-level briefs.
- Anyone who presents complex information in short time frames.

What You'll Learn

Understand purpose and audience — identify the purpose of a briefing and determine what the audience needs to know.

Structure an intelligence brief — organise information logically and use BLUF and content prioritisation to carry the essential message.

Use visual aids effectively — select charts, diagrams and other aids that aid understanding, including appropriate representation of uncertainty.

- Craft clear, focused slides — apply layout, visual hierarchy, consistency, spacing and content discipline.
- Refine briefing content — decide what must be included and remove what does not serve the purpose.
- Deliver the brief effectively — guide the audience with effective speaking and presentation technique.
- Manage questions and discussion — respond while keeping clarity, focus and control.
- Apply briefing skills in practice — integrate the whole course into the capstone brief.

Hands-On Work

Build a professional slide deck using the course slide master.

Develop a BLUF slide, an introduction slide, an informational slide, a graphic slide, a mixed information slide and a closing slide.

Demonstrate content organisation and prioritisation, then deliver the finished brief.

Ready to enroll? Call 800.674.3550 or email Info@AppliedTechAc.com — private team cohorts, GSA MAS purchasing, military credentialing funding, VA GI Bill and VR&E and student financing available.